

Children's Trust Fund's 2006 Annual Recognition Awards Nomination Criteria

CTF Public Awareness Campaign Award

- Nominations are accepted for any CTF local council or CTF direct service provider that has either individually or in significant collaboration with other organizations developed an outstanding public awareness campaign promoting the prevention of child abuse and neglect.
- Nominators shall submit a summary of the campaign and examples of the campaign's public awareness materials, including:
 - newspaper, radio and television ads
 - description of the campaign strategy and targeted audience(s)
 - activities completed including any creative initiatives
 - listing of places where outreach materials were placed and examples of those materials
 - what outcomes were achieved
 - letters of support from internal and external sources
- Nominations will be judged by CTF.
- A \$500 award will be given for use on the public awareness campaign.

CTF Volunteer of the Year Award

- Nominations are accepted for any volunteer who is or was actively involved with any CTF related organization including local councils and direct service programs.
- Nominators shall demonstrate in writing how the nominated volunteer has given outstanding support to the organization and the prevention of child abuse and neglect.
- Nominations will be judged by CTF.

CTF Community Support Award

- Nominations are accepted for any business, agency, or organization other than local councils and direct service providers that has given outstanding support to CTF and the prevention of child abuse and neglect.
- Nominators shall demonstrate in writing how the nominee has given outstanding support to the field of prevention of child abuse and neglect. Use of examples and other materials supporting the nominee is strongly encouraged.
- Nominations will be judged by CTF.

CTF Child Abuse Prevention Leadership Award

- Nominations are accepted for any individual associated with CTF (including local council members, direct service providers, etc.) who has demonstrated outstanding leadership qualities.
- Award shall recognize the exemplary dedication of an individual to the goals, mission and effectiveness of CTF and the prevention of child abuse and neglect by utilizing criteria such as:
 - mentoring and support of other local councils
 - establishing sustainable linkages and collaborations with other agencies and organizations for prevention activities
 - showing constructive support to CTF by serving as an active advisor and participant in state initiatives
 - demonstrating effective leadership qualities in his/her own local council and community
- Nominations are accepted from anyone associated with the individual or with a CTF associated organization.
- Nominations will be judged by CTF.

CTF Local Council Excellence Award

- Nominations are accepted from a local council who has exhibited great achievement toward the prevention of child abuse and neglect in their community within the past year.
- Judging criteria will include:
 - examples of expanded base partnerships and collaborations with other community agencies and organizations
 - increased outreach capacity
 - expansion of resources including monetary and staffing or support
 - improvement of organizational structure
 - increased Board involvement.
- A \$500 gift certificate to a non-profit training center will be given to the award recipient with a choice of training topic.
- Nominations will be judged by CTF.

CTF Model Program Award – Direct Service

- Nominations are accepted for a CTF direct service program that is considered a “model program” for child abuse and neglect prevention. (See attached list for eligible Direct Service programs)
- Nominations shall describe the program’s activities, specific results and achievements, and explain the impact that these activities have had in preventing child abuse and neglect.
- Other criteria will include:
 - the extent to which the program has met or exceeded their projected outcomes
 - examples of collaborative partnerships with the community
 - involvement of parents and consumers in the program
 - ability to secure resources for the program
 - the program’s demonstrated commitment to children and their families
 - the program’s proven impact on the local community.
- \$500 will be given to the award recipient for use on their model program.
- Nominations will be judged by CTF.

CTF Model Program Award – 0-3

- Nominations are accepted for a CTF 0-3 program that is considered a “model program” for child abuse and neglect prevention. (See attached list for eligible 0-3 programs)
- Nominations shall describe the program’s activities, specific results and achievements, and explain the impact that these activities have had in preventing child abuse and neglect.
- Other criteria will include:
 - the extent to which the program has met or exceeded their projected outcomes
 - examples of collaborative partnerships with the community
 - involvement of parents and consumers in the program
 - ability to secure resources for the program
 - the program’s demonstrated commitment to children and their families
 - the program’s proven impact on the local community.
- \$500 will be given to the award recipient for use on their model program.
- Nominations will be judged by the 0-3 Steering Committee.

CTF Collaboration Award

- Nominations are accepted for a community who has exhibited excellence in collaboration to prevent child abuse and neglect.
- Nomination shall include documentation of the group’s vision, mission, goals, work plan (including roles and responsibilities), and projected or achieved outcomes. The nomination shall also describe any challenges or barriers to the collaborative effort and how they were resolved.
- Other criteria will include:
 - the diversity of the partnerships
 - evidence that the collaborative group is seen as a leader in the community on prevention of child abuse and neglect
 - the extent to which the group has outlined and utilized well-defined communication strategies
 - the extent to which the group has pooled or worked to obtain sufficient resources (financial and human) to support operations
 - the extent to which the group has shared responsibility, accountability, and authority among its members
 - the documented commitment among its members.
- \$500 will be given to the award recipient for use on a collaborative training for all partners.
- Nominations will be judged by CTF.

“Deborah Strong Champion for Children Award”



In honor of a lifetime of service to children and her outstanding tenure as CTF Executive Director from 1996-2005, the Children’s Trust Fund Board voted to rename the “Champion for Children Award” the “Deborah Strong Champion for Children” in December, 2005. The award will be given to an individual who has either committed a lifetime of protecting and advocating for children, or who has proven instrumental in the promotion and implementation of statewide initiatives in the prevention of child abuse and neglect. The Children’s Trust Fund Board of Directors will select the award winner.

Award Criteria

Attach a recommendation letter with this nomination. Listed are the criteria by which the quality of nominations will be judged by the selection committee. Please list specific well detailed examples, information, etc. when answering the questions. You may attach no more than two pages (one sided) to answer the questions. Email nominations to Alan Stokes at Stokesa@michigan.gov or return by mail on a 3 ½” floppy disc by August 11, 2006. Please be sure to include all information requested*.

1. What motivated the nominee to become involved in the prevention of child abuse and neglect? Please describe what inspired the nominee to get involved. Why did the nominee feel this was important to the state, community, etc.
2. What has the nominee accomplished? Please describe what the nominee has accomplished. Include a description of the activities, cite specific results and achievements, and explain the impact these activities had in preventing child abuse and neglect (tangible results).

What efforts were required by the individual to accomplish their goals/results? Please include information on innovative or exemplary approaches the nominee used, such as building community support, generating resources, generating/recruiting volunteers, developing public/private sector partnerships, connecting communities and schools, involving special populations, etc. Indicate any unique challenges the nominee had to overcome. This might be public apathy, limited resources or any other difficulty faced by the nominee.

*NOTE: In addition, please include a separate 50 word presentation describing your nominee as you would like to have them presented at the awards banquet. Deadline for submitting nominations is August 11, 2006.